



Think Bike
October 31 & November 1





30th Street Industrial
Corridor

Downtown

Menomonee
Valley

Image NASA

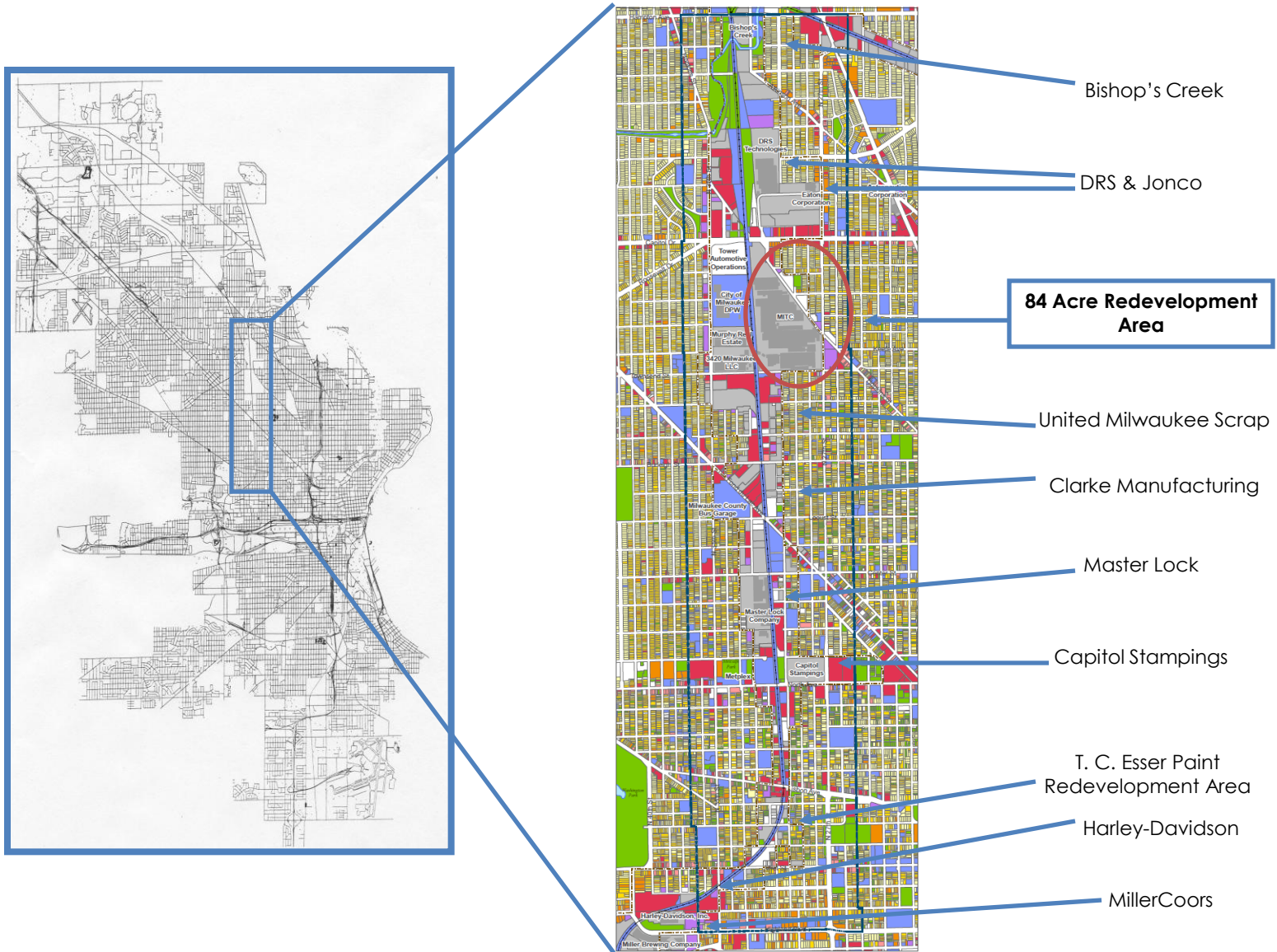
© 2006 Google™

Pointer 43°02'40.88" N 87°57'36.73" W elev 682 ft

Streaming ||||| 100%

Eye alt 11.39 mi

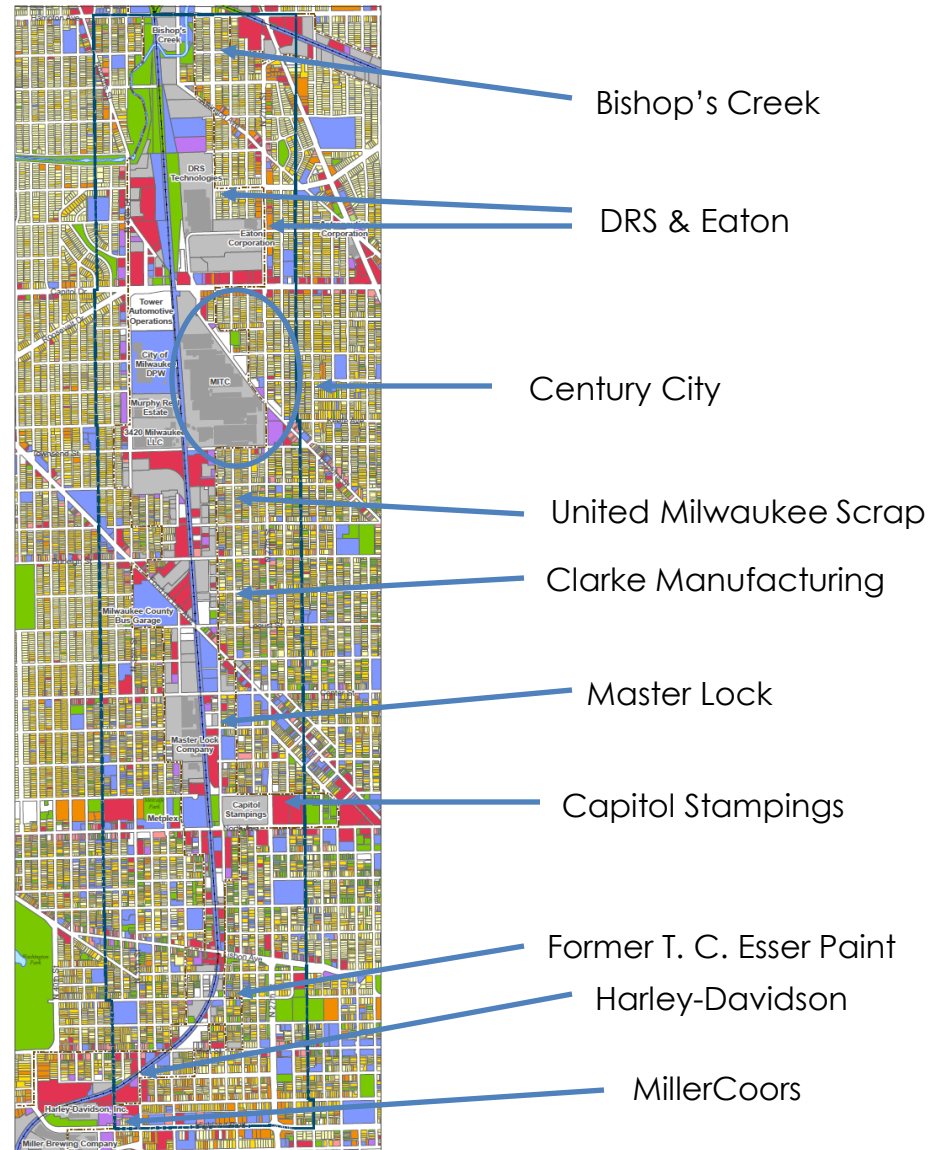
30th Street Industrial Corridor Overview



30th Street Industrial Corridor Overview

Long-Term Reinvention Strategy

- Business Retention/Attraction
- Neighborhood Stabilization
- Workforce Development
- Brownfield Remediation
- Transportation Enhancements
- Sustainability
 - Residential/Business BMPs
 - Infrastructure
 - Stormwater
- Urban Agriculture
- Catalytic Projects

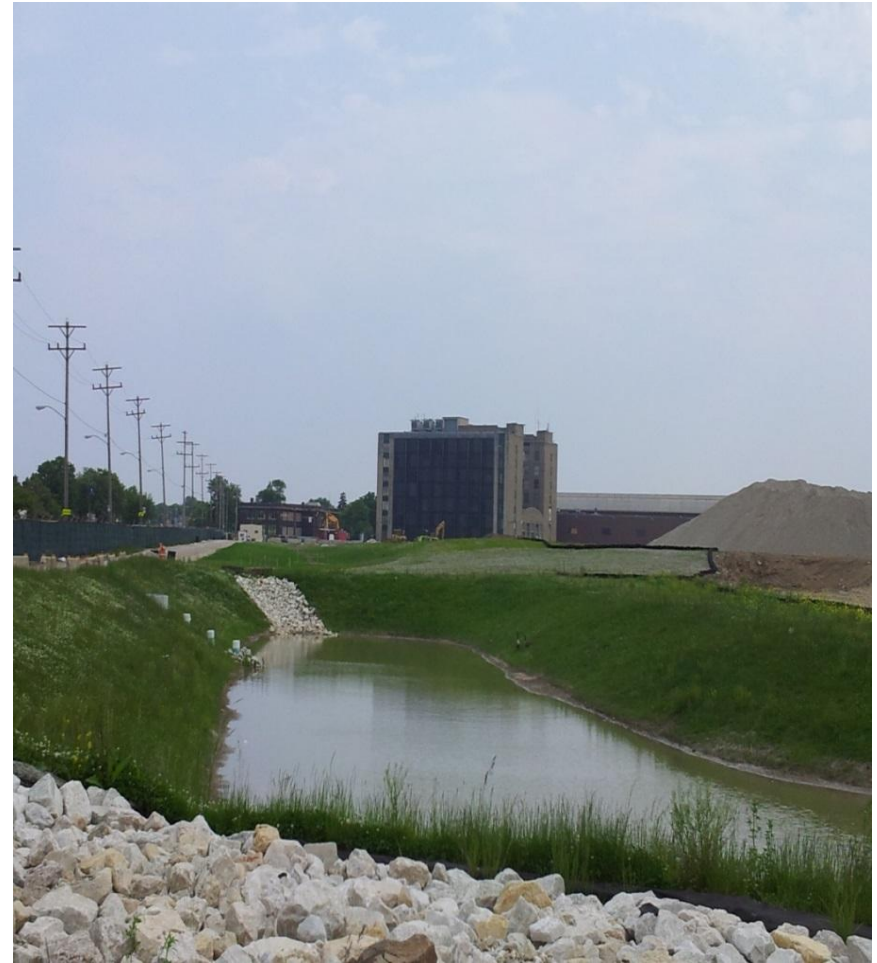


Century City Real Estate Development 2008 (left) & 2013 (right)

Over 2.5M Sq. Ft. of Impervious Surface Removed During Site Clearance 2010-2013

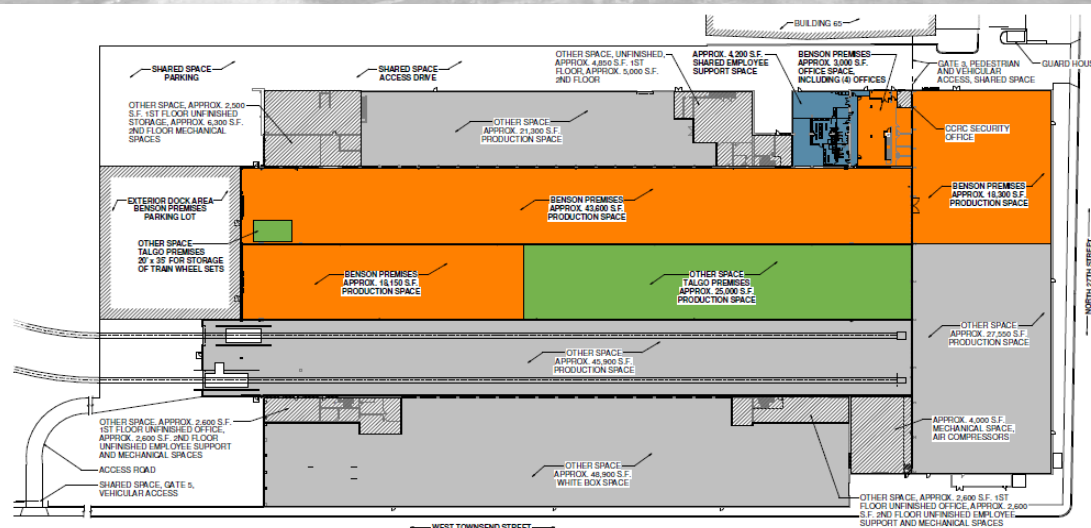


Century City Business Park Transformation





BUILDING 36 Property Summary



Century City 1 - 2015



CENTURY CITY BUSINESS PARK DEVELOPMENT 2015-2016

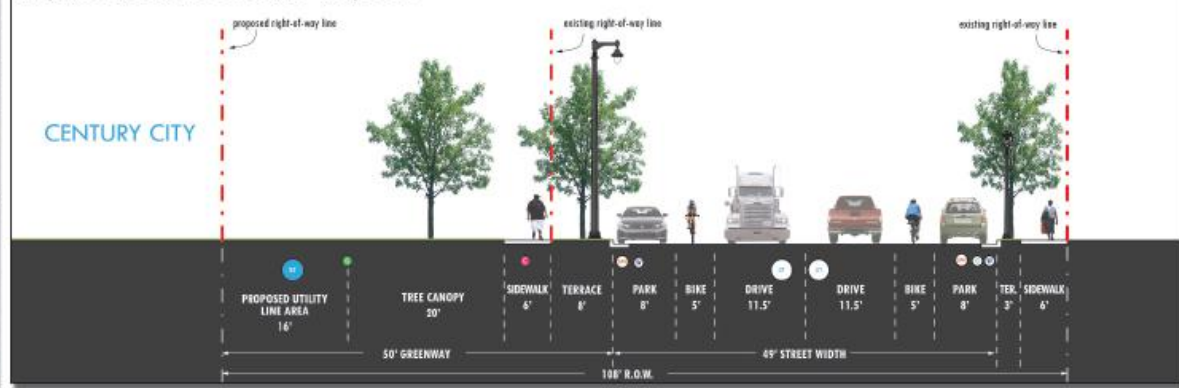
CENTURY CITY I COMPLETED 2015



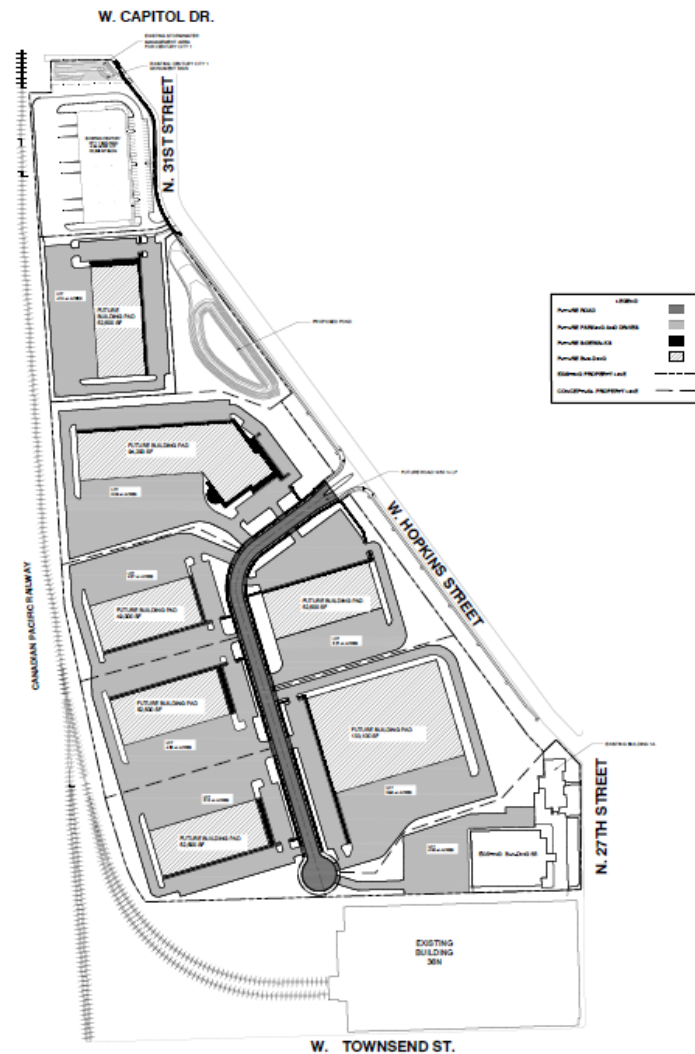
DEVELOPMENT UNDER CONSTRUCTION 2016



Hopkins Street Cross Section - Proposed



Century City Business Park Build Out



M-WERC Partnership

Microgrid & Distributed Energy, Green Infrastructure

Opportunities



Workforce Development



30th Street Corridor Catalytic Economic Impact

Century City Eco-Industrial Business Park

A \$40M investment in the 84-acre business park as a regional industrial land solution to attract advanced manufacturing companies and create jobs.

Guiding documents:

35th and Capitol Redevelopment Plan

35th and Capitol TID feasibility study

30th Street Corridor Economic Development Plan

Convening partners:

City of Milwaukee Department of City Development

Redevelopment Authority of the City of Milwaukee

Century City Redevelopment Corporation

Milwaukee Economic Development Corporation

General Capital Group

Implementation:

Developed Century City 1, a \$4.2M flex-industrial building through a public-private partnership with General Capital Group and Century City Redevelopment Corporation

Retained Colliers International for marketing and brokerage services to recruit regional, national and global companies

Funding awards:

2015 Milwaukee Economic Development Corporation - \$3.5M

2015 Century City Redevelopment Corporation - \$400k

2013 Century City Greenway and Gateway (Phase I infrastructure)

- U.S. Department of Commerce - EDA - \$1M

2012 U.S. Bank - \$7M

2012 WI Economic Development Corporation - \$1M Idle Sites grant

2011 WI Economic Development Corp.: Flood Mitigation grant - \$1M

2010 WI Economic Development Corporation - \$800k BEBR grant

2009 Mayor's Office, City of Milwaukee Common Council - \$26.5M

2009 U.S. Department of Commerce - EDA: 30th Street Corridor Economic Development Plan - \$150k

2007-2014 U.S. Environmental Protection Agency - \$4M

2010-2014 - WI Department of Natural Resources - \$550k

2010 - U.S. Dept. of Housing and Urban Development - EDI - \$450k

Manufacturing Workforce

Century City Center for Advanced Manufacturing

(IMCP Initiative) - Supply/demand model for recruitment, training and upskilling a pipeline of workers in advanced manufacturing to retain and attract businesses.

Guiding documents:

30th Street Corridor Economic Development Plan

Milwaukee Area Workforce Investment Board Organizational Realignment Plan

Convening partners:

Mayor's Manufacturing Partnership

Milwaukee Workforce Investment Board

Milwaukee Area Technical College

Redevelopment Authority of the City of Milwaukee

Implementation:

Convened Manufacturing Industry Advisory Board representing sector-based business leadership focused on manufacturing workforce alignment

Funding awards:

2015 Department of Labor American Apprenticeship Initiative –Milwaukee Area Workforce Investment Board - \$3M

Economic Opportunity

Reconnect people and places to economic opportunity and prosperity through employment, entrepreneurship and neighborhood capital investment.

Guiding documents:

Growing Prosperity Plan

Convening partners:

Redevelopment Authority of the City of Milwaukee

Mayor's Office Strong Neighborhoods Plan Team

City of Milwaukee Office of Small Business

Century City Neighborhoods Compact

Business Improvement District #37

Transform Milwaukee

Implementation:

Convening partners identified Century City high impact investment boundary

Gorman Development selected to develop 40 homes for affordable rental incorporating construction training and apprenticeships program

Northwest Side Impact to redevelop 10 homes for sale

Funding awards:

2015 Wisconsin Housing and Economic Development Authority

- High Impact Project Reserves \$850k

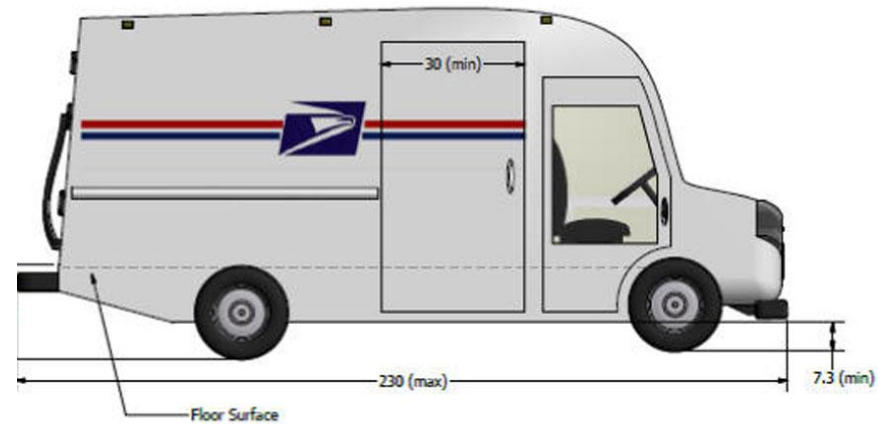
2015 Milwaukee Area Workforce Investment Board - \$750k

2015 City of Milwaukee Challenge Fund - \$1M

2014 City of Milwaukee Targeted Investment Neighborhood - \$500k

**Next Generation U.S. Postal Service
Vehicles – Rev Group, Inc.**
Prototypes to Be Built in Milwaukee

- 12-20 employees initially
- Potentially up to 2,000 employees



L.A. Metro Heavy Vehicle Overhaul
Talgo, Inc.

- 38 cars to be refurbished
- 20-40 employee



Find out more at:

www.city.milwaukee.gov/centurycity